



# Privacy Policy

Blue Water Group BV  
Plaveensehof 3  
1271 MA Huizen  
The Netherlands

## 1. Introduction

Blue Water Group BV respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, disclose and protect personal data when you visit our website, contact us, or otherwise interact with us.

We process personal data in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

## 2. Who we are

Blue Water Group BV is the data controller responsible for the processing of personal data described in this Privacy Policy.

Blue Water Group BV  
Plaveensehof 3  
1271 MA Huizen  
The Netherlands  
Email: [info@bluewatergroup.eu](mailto:info@bluewatergroup.eu)  
Telephone: +31 621 284003  
Chamber of Commerce number: 51787342  
VAT number: NL 850171441 B01

## 3. Personal data we may collect

We may collect and process the following categories of personal data:

- name
- company name
- email address
- telephone number
- address details, where relevant
- any information you provide through contact forms, email or other correspondence
- technical data, such as IP address, browser type, device information and website usage data
- cookie-related data, where applicable

## 4. How we collect personal data

We may collect personal data in the following ways:

- when you contact us by email, telephone or through the website



- when you complete a contact form
- when you request information about our services
- when you enter into a business relationship with us
- when you browse our website
- through cookies and similar technologies, where applicable

## 5. Purposes of processing

We may use personal data for the following purposes:

- to respond to enquiries and requests
- to communicate with clients, suppliers and other business contacts
- to provide our services
- to prepare quotations, proposals or agreements
- to manage and maintain business relationships
- to administer our website and ensure its security
- to improve our website, services and user experience
- to comply with legal, tax and administrative obligations
- to establish, exercise or defend legal claims
- to send marketing or promotional communications, where permitted by law or where consent has been given

## 6. Legal bases for processing

We process personal data only where we have a valid legal basis under the GDPR.

Depending on the circumstances, we may rely on one or more of the following legal bases:

- performance of a contract
- taking steps at your request before entering into a contract
- compliance with a legal obligation
- legitimate interests pursued by Blue Water Group BV, provided those interests are not overridden by your rights and freedoms
- consent, where required

Where processing is based on consent, you have the right to withdraw that consent at any time.

## 7. Sharing personal data

We do not sell your personal data.

We may share personal data with third parties only where necessary, including:

- service providers who support our website, IT systems, hosting, administration or communications
- professional advisers, such as legal, tax or accounting advisers
- public authorities or regulators, where required by law
- parties involved in a merger, acquisition, restructuring or sale of business assets, where applicable



Where third parties process personal data on our behalf, we will take reasonable steps to ensure that appropriate safeguards and contractual arrangements are in place.

#### 8. International data transfers

If personal data is transferred to a country outside the European Economic Area, Blue Water Group BV will ensure that appropriate safeguards are in place as required by applicable law.

These safeguards may include the use of standard contractual clauses or reliance on an adequacy decision.

#### 9. Retention of personal data

We do not retain personal data for longer than necessary for the purposes for which it was collected, unless a longer retention period is required or permitted by law.

Retention periods may vary depending on the type of data and the purpose for which it is processed.

#### 10. Security

Blue Water Group BV takes appropriate technical and organisational measures to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorised disclosure or access.

However, no method of transmission over the internet or method of electronic storage is completely secure. Therefore, while we take reasonable steps to protect your personal data, we cannot guarantee absolute security.

#### 11. Your rights

Under the GDPR, you may have the following rights, subject to applicable conditions and limitations:

- the right of access
- the right to rectification
- the right to erasure
- the right to restriction of processing
- the right to data portability
- the right to object to processing
- the right to withdraw consent at any time, where processing is based on consent
- the right to lodge a complaint with a supervisory authority

If you wish to exercise any of these rights, please contact us using the contact details below.

If you are not satisfied with how we process your personal data, you may lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).



## 12. Direct marketing

Where permitted by law, we may use your contact details to send you information about our services or other business-related communications that we believe may be relevant to you.

If you no longer wish to receive such communications, you may object at any time or use the unsubscribe option included in the communication, where available.

## 13. Third-party websites

Our website may contain links to external websites. Blue Water Group BV is not responsible for the privacy practices, content or security of third-party websites. We recommend that you review the privacy policies of those websites before providing any personal data.

## 14. Changes to this Privacy Policy

Blue Water Group BV may amend this Privacy Policy from time to time. Any changes will be posted on this page. We recommend checking this Privacy Policy regularly to remain informed of any updates.

## 15. Contact

If you have any questions about this Privacy Policy or about the way Blue Water Group BV processes personal data, please contact:

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